

Boost Your Branding Choose a Customized Tracking URL

“Every interaction is an opportunity to brand.”

– Seth Godin



CLI's hosted solution includes a tracking URL which starts with the intuitive base URL of:

tracking.carrierlogistics.com

A Customized Tracking URL will:

- ✓ Strengthen Your Company's Brand
- ✓ Emphasize Your Dedication to Customer Service
- ✓ Differentiate You in the Marketplace
- ✓ Eliminate Confusion by Delivery Partners and Consignees

We are pleased to announce that a customized tracking URL is now available for all CLI-hosted clients. A tracking URL, customized with your company name, will help you to achieve more effective branding and is another way to reinforce your company's commitment to superior customer service.

Options

There is a onetime set-up and a reasonable monthly fee that includes the purchase and maintenance of the domain registration (if needed) and its SSL certificate. Minimum 12-month commitment. The customized URL will be your company's current website with the word "tracking" added to it, if available, or any other subdomain you desire.

Example: www.exampletrucking.com would be set up as tracking.exampletrucking.com or my.exampletrucking.com or any other subdomain under your existing domain you desire.