

C&M Forwarding is saving administrative time and improving profitability with the FACTS freight management solution from Carrier Logistics Inc.



About C&M Forwarding

C&M Forwarding Co., Inc. is a privately-owned, asset-based domestic freight forwarder based in Rochester, New York. The company, founded in 1932, offers LTL, truckload, warehousing and distribution, logistics and freight management services.

Experiencing the FACTS™ Difference

CHALLENGE: To meet administrative and operational business management needs.

Relying on a mainframe it had outgrown years earlier that was running open accounting software and a few transportation modules was hurting business. The fact that it was only capable of simple business process functions meant C&M Forwarding needed an enterprise solution designed for freight management and asset-based operations.

Software that would meet its administrative and operational needs would allow the company to manage complex revenue sharing agreements and move freight more effectively while steadily growing.

C&M Forwarding needed to improve the accuracy of its rating and pricing processes, especially for revenue splits under interline agreements, and to invoice customers more efficiently to improve its cash flow.

SOLUTION:

After evaluating several transportation management offerings to replace its legacy system, C&M Forwarding chose the FACTS freight management solution from Carrier Logistics Inc. (CLI) to meet its enterprise needs. The company began implementing the fully integrated operations and financial solution in late 2017 and went live in February of 2018.

Now using the FACTS freight management system for administrative, financial and operational processes, the company is also working with CLI to customize additional features of the software.

Why Choose CLI?

CLI provides amazing, robust technology solutions to power freight and delivery businesses forward. Their road-tested software provides the right tools for you and your staff to make your company more efficient and your customers happier. Developed by trucking experts, FACTS will solve your business headaches, providing immediate ROI and resulting in a more satisfied staff and customer base. Always being enhanced, serviced 24/7/365, and available via a hosted application or on your own servers, CLI's FACTS solution is reliable, respected, and right for your business.

The enterprise transportation and freight management system from CLI is a fully integrated operations and financial solution designed for multi-terminal, high volume, high shipment environments. Companies have successfully deployed FACTS to manage all administrative and operations functions related to running a trucking and distribution business.

RESULT: Saving time, improving accuracy and speeding cash cycles while moving larger volumes of freight more efficiently.

With its wide range of freight management and business process functions, the FACTS freight management solution from CLI is cutting administrative time at C&M Forwarding and allowing the company to handle strong growth in freight volume without requiring additional staff.

The CLI software enables C&M Forwarding to improve the accuracy of its rating and pricing, especially for revenue splits under interline agreements.

Allowing C&M Forwarding to invoice customers more efficiently, the CLI solution is speeding cash flow and helping ensure that profitable partnership agreements are maintained by paying providers more efficiently.

About Carrier Logistics Inc.

Carrier Logistics Inc., Tarrytown, N.Y., is a leading transportation software developer and engineering consulting firm and a pioneer in creating systems technology and freight management systems for the trucking industry for over 40 years. CLI is the premier transportation software provider to LTL, combined LTL and truckload, asset light and non-asset and package delivery in the U.S., Canada, Australia and the United Kingdom.

“Before we chose to use the FACTS freight management system we talked to other providers but none were as willing or as flexible when it came to helping us with things like interline agreement payments and correctly calculating revenue sharing. CLI also worked with us to proactively address inevitable issues you have with a project of this size and scope, and their simple and clear approach to implementation and training went a long way toward giving us a better way to manage our business more effectively.”

- Michael Erne, Assistant Vice President — C&M Forwarding Co., Inc.



SEE CLI'S FACTS™ FREIGHT MANAGEMENT SOLUTION IN ACTION. SCHEDULE A DEMO TODAY.



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