

ALLIED MEMBERS IN THE SPOTLIGHT

Carrier Logistics Inc.

CTA member Carrier Logistics Inc. (CLI), headquartered in Tarrytown, N.Y., has been a leading transportation and engineering consulting firm and a pioneer in developing system technology and freight management systems for the trucking industry for over 40 years.

CLI is among the premier transportation software providers to package delivery, LTL, combined LTL and truckload, non-asset, light-asset and bulk liquid carriers around the world delivering their product either through a traditional, on-premise approach, or via SaaS and hosted in the cloud.

CLI's FACTS™ total transportation management system offers the software tools trucking companies need to improve efficiencies in all facets of their operation. The FACTS™ suite of software is used by companies worldwide to reap the benefits of greater effectiveness and higher productivity that the system provides.

The company has worked with a number of California fleets over the years, helping them realize immediate benefits in their operations and rapid ROI.

In an interview last fall, CLI Vice President and Founder Ken Weinberg said companies that implement a transportation system typically first see the major improvement in routing and dispatching. Especially for carriers with multiple facilities. Other improvements include more efficient pricing and invoicing, reduction in time to invoice and the elimination of invoicing errors. Many carriers see reductions in costs in the neighborhood of 15 – 20% after installing the software.

Another benefit is allowing carriers to link all of their departments through a single system. Weinberg said “that is a major factor in today’s environment.” Instead of having islands of automation, with systems that may not communicate, an integrated system eliminates those problems.

In California, CLI is represented by Linda De Ambrosio, who stays active in CTA activities. Linda can be reached (914) 332-0931 ext. 255, or via email at lindad@carrierlogistics.com.

To learn more, check out CLI’s web site at www.carrierlogistics.com.

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